

# **THE ISSUE OF REGULATION OF RTV SUBSCRIPTION**

## **ALBANIA**

### **1) *METHOD OF FIXING AND THE AMOUNT OF SUBSCRIPTION***

Subscription (fee) is related to possession of a radio or TV set and is stipulated by the Law on Fees of 1998 which sets the subscription amount for individuals in the following manner: for radio subscribers 100 leks (EUR 0.8), for TV subscribers 400 leks (EUR 3.15) annually. Other users pay the amounts for each radio and TV set they possess.

### **2) *THE METHOD OF PAYMENT OF SUBSCRIPTION***

Subscription is paid through the electricity bill; the Albanian Corporation for Electricity being in charge of collection. For this service, it received a (unspecified) certain percentage of the collected funds. The subscription money is transferred to the Albanian Radio Television at the year end.

### **3) *DISTRIBUTION OF INCOME FROM SUBSCRIPTION AMONG NATIONATION, REGIONAL AND LOCAL MEDIA***

Albanian Radio Television (ART) is financed from subscription, own income (advertisements, sponsorships, program services, sale of program, etc.), donations, state budget, etc.

Allocations from the state budget are specially stated and refer to funding of RTV programs for expatriates, cinematography, symphony orchestra, etc.

The manner of distribution of funds within the Albanian Radio Television is set by the Managing Board and General Director. This also includes funding of regional and local radio-television centers within the ART.